



ASK.THINK.ACT.

THE WORLD OF MOTIVATION!



Lejeune Academy
“Philosophy & Motivation”

Asking. Thinking. Acting.

A step ahead through Motivation

Visiting New Delhi on a study trip I spent some time at the Mahatma Gandhi memorial.

In one room, a picture hung above his bed with the leitmotif of his life: **"My life is my message"**.



This philosophy of life moved me deeply and it was suddenly clear to me that this very Gandhi phrase is the same idea that gives me strength and fortifies my life energy to this day. Because my life is also my message: The message of motivation.

Even as I decided, almost five decades ago in a state of abject poverty and need, to realise the American dream of rising from rags to riches, I sensed the amazing strength of motivation within me. The astonishing opportunity that we all have in life, to rise from rock bottom to the very top using only one's own strength and determination impresses me today just as much as then, thanks to motivation. As I reached my target, realised my vision and received so much experience and success from life, I decided to give back so much more to people than would be possible through mere outward wealth.

Thanks to my academy I now have the fortune to allow people to share in my genuine life, the knowledge and experience that I have developed through thousands of personally experienced examples and life situations. The chance to help other people to lead happy, successful and fulfilled lives brings me great pleasure and deep satisfaction. One thing is clear to me, I want to make my life experiences accessible to others through my own academy.

The life science of motivation was and is my mission. After more than 30 years of thorough practical study of the "Life science of motivation" with countless lectures around the world, innumerable television appearances, key note presentations, seminars, elite



sales trainings and one-to-one coaching and my books on motivation that have been translated into 16 languages, I am now carrying my mission forward in my Lejeune Academy for Philosophy & Motivation.

At the core of my commitment is helping towards self-knowledge. Because, as Socrates himself said, only he who knows himself is independent and true to himself and can lead a happy, self-determined and successful life.

If you want a lasting and sustainable change in your life rather than just a cursory motivational impulse from the outside that quickly ebbs away in everyday life, you should ask yourself the key question of philosophy and motivation: Who am I? With what meaning do I want to fill my life? What do I stand for? Where am I going? Philosophy is the navigational system which guides you to your path of enduring success and fulfilment. And motivation is the fuel of your life.



This is why I unite both these life sciences in my academy.

Allow yourself to be enthused and inspired and join me in the world of motivation, philosophy, truth and success. The values of the Lejeune Academy brochure appeal to the mind, body and soul, please take the time to let it sink in.

Herzlich
E. Lejeune

Erich Lejeune
Founder and Managing Partner
Lejeune Academy for Philosophy & Motivation

A Step ahead through Philosophy

I remember it clearly. It was a rainy November day in 2007 when the phone rang and Mr Lejeune called me.

Of course I was surprised: What could one of Germany's most successful entrepreneurs – who until now I had only known through television programs – want from me, a Jesuit Professor of Philosophy and principal of the College of Philosophy? Philosophy of all things! Or was it possible that he really belonged to that small but ever-growing group of men and women that are capable of working in top positions but also have a longing for meaning, depth and clarity? Sense in their lives within and beyond economic success, so that life isn't reduced to being stuck in a rut? Depth in relationships, so that life doesn't devalue into superficial contacts? Clarity in thinking, so that one knows what one is doing and why?

As Mr Lejeune sat before me some days later, it was immediately clear to me that he was indeed serious about philosophy. And philosophy is a serious matter! After all Socrates, one of the first and most important philosophers, died for its cause.

He asked the basic questions of life that still concern and preoccupy us today. How should I live in order to enjoy a good, happy and satisfying life? What roles do work, success, reputation,

money, friendship, sexuality and love play? It was clear to Socrates: To live a life without knowing what one was doing or why, was no dignified life. This doesn't mean that one circles ponderingly around oneself, but rather that one knows why one wants things the way one wants them. Why one acts as one does. Why one feels as one feels. And this is where motivation comes in. We have motivation when we have goals. The clearer and more attractive the goal, the stronger the motivation. But Socrates lets us ask:

Are the goals that I would like to reach also the right goals? Goals that will really make me happy and satisfied? And how will I know that? Because what use is the strongest motivation when the goals are wrong? If the goals are wrong because they don't really fulfil me and make me happy, then perhaps it's actually better not to attain them! A failure can become a recipe for success. Thus a career or personal crisis can be the king's road to reaching what I really want to achieve in my life.

I am thus delighted that the College of Philosophy is the scientific partner of the Lejeune Academy. Philosophy and motivation belong together.



We want to support the Lejeune Academy with our expertise, in giving people the courage in whatever they do, and not to lose themselves. To venture the risk to recognise themselves.

Prof. Dr. Michael Bordt SJ
Principal of the Jesuit College of
Philosophy, Munich

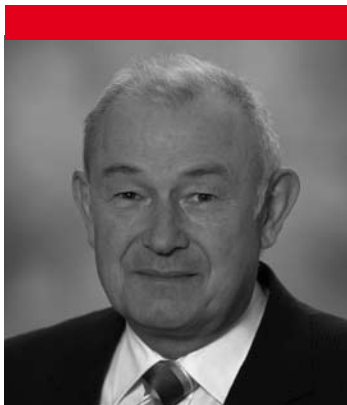


The Lejeune Academy

reflected in politics

Dr. Günther Beckstein

Bavarian State Premier



"Dear Mr Lejeune,
Our democratic culture is shaped by traditions of Christianity, humanism and enlightenment. Together these create the foundation for every value which regulates our thinking, actions and above all our cohabitation.

Those in leadership positions in our society must live by and demand these values. Leadership means setting standards – through one's own actions, but also through targeting clear goals. The canon of our handed down values must be a guideline.

Only in doing so can Bavaria remain a liveable and loveable state.

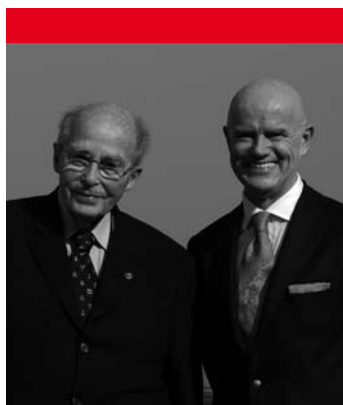
With best wishes

Dr. Günther Beckstein

Bavarian State Premier"

SKKH Dr. Otto von Habsburg

Politician and European visionary



"I hold Erich Lejeune in the highest regard as an untiring entrepreneur, media mover-and-shaker and a person who not only thinks big but also follows up with big actions. I am convinced that he will also spark valuable impulses with his Academy for Philosophy & Motivation. He imparts vision and zeal, and that is just what Germany needs, what Europe needs, what the world needs."

Dr. Thomas Goppel

Bavarian State Minister for Science,
Research and Art



"The rapid pace of development in science and research is of central importance for securing the future of our state. With each step forward we must maintain both continuity and change. This change will only succeed when we know how and in what direction our society should develop. When we know our values and our duties. The Lejeune Academy for Philosophy & Motivation makes a significant contribution to this and is a magnificent example of a private initiative for the common good."

"God has given us a face, but we ourselves have to smile." Irish saying

The Lejeune Academy

reflected in politics

"Motivation is the language of feelings, of the heart, of emotions, and can be learnt by anyone." Erich Lejeune



Erwin Teufel

former State Premier for Baden-Württemberg

I have been friends with Erich Lejeune for many years and have watched the path he has forged with growing enthusiasm. What has recently brought us closer is our shared love of philosophy. We are both interested in the right balance between thought and action. We operate on the stages of politics and business. Now we concern ourselves with love and the courage for simple truths. To search and find these is, for both him and myself, enormously satisfying and enriching.

Christian Ude

Lord Mayor of Munich

Erich Lejeune is a man of many talents who stands out thanks to his countless gifts and abilities. He has proven these through his activities as a businessman, author, motivational trainer and presenter, and will strengthen his reputation anew through the Lejeune Academy. His societal and social engagement is outstanding, in particular his "Heart for Heart - Foundation for Life!" foundation which facilitates heart operations for needy people, and for which I am amongst the patrons, sets an important mark. As Lord Mayor I am delighted with Erich Lejeune's close ties to Munich.

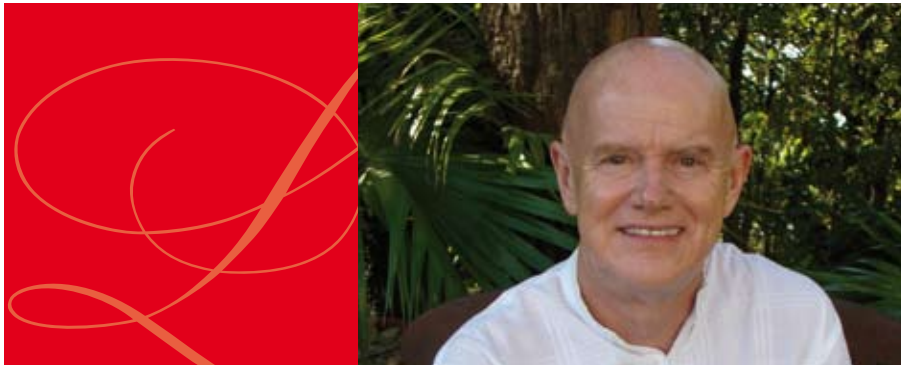


Dr. Theo Waigel

Lawyer and former Federal Minister of the Exchequer

I consider Erich Lejeune as the original mover and shaker. On the one hand, down to earth with both feet firmly on the ground. On the other, a visionary brain full of promising ideas for the future. Those who want to think and look ahead need this broad view. However, right there where so many fail in the realisation of their ideas is where Erich Lejeune's greatest talent can be found. He possesses both the essential zest for action and realism required to bring his ideas to fruition. He is sure to prove himself again with his Academy for Philosophy & Motivation.

Erich Lejeune: the message of a life.



Erich Lejeune has trained and refined the key competences that lie at the very foundation of successful business in our fast-paced globalised world:

- FAST & FLEXIBLE RESPONSE TO INNOVATIONS AND CHALLENGES
- THE DEVELOPMENT OF PRECISELY FITTING AND EFFICIENT STRATEGIES AND SOLUTIONS
- A PRECISE AND INFALLIBLE ANALYSIS OF THE PERSONAL SPHERE AS WELL AS WORLD MARKET
- SUCCESSFUL COMMUNICATION AND INTERACTION WITH THE MOST VARIED CHARACTERS AND PEOPLE FROM THE MOST DIVERSE NATIONS
- THE SKILLFUL BALANCE BETWEEN THE ABILITY TO WORK IN A TEAM AND A DECISIVE, SELF DEPENDENT & CLEAR LEADERSHIP STYLE
- LIVING WITHOUT COMPROMISING VALUES SUCH AS TRUTHFULNESS, SELF-DISCIPLINE AND DILIGENCE – BECAUSE LASTING AND CONSISTENT SUCCESS IS IMPOSSIBLE WITHOUT THESE QUALITIES
- SUCCESSFUL ACTIVITY WITHOUT BURNING-OUT
- THE STRENGTHENING AND ONGOING CARE OF ONE'S OWN MIND-BODY-SOUL BALANCE
- THE HARMONY BETWEEN INNER AND EXTERNAL WEALTH WHICH NOT ONLY LEADS TO SUCCESS BUT ALSO TO FULFILLMENT, LIFE BALANCE AND SATISFACTION.

What a wonderful world!

"Those who live with enthusiasm and motivation, live consciously, happily and longer" Erich Lejeune

The Academy thanks one man for its existence: the visionary, entrepreneur, successful author, Germany's top motivation coach and television presenter of "Lejeune", "Motivation Deutschland!" and "Brennpunkt" - Erich Lejeune.

He decided to combine philosophy and motivation in a completely new form. This creates an effective and lasting mix of real life experience, positive thinking, proven entrepreneurial success, values, dealing with setbacks and target setting.

His most important philosophical mentor has been life itself, which he has come to know from all sides.

He has experienced adversity, poverty and existential angst. He knows how hard the road to success can be and how much self-discipline is required to enjoy the success, joy and fulfilment of even the sunny side of life.

 Continued: **Erich Lejeune – the message of a life.**

Erich

“Only those who ablaze can

And today, exactly for that reason, he possesses more knowledge, competence and depth than most scholars. His international bestsellers, amongst them “Live Honest – Become Rich!” (“Lebe ehrlich – werde reich!”) and “You can achieve whatever you want!” (“Du schaffst, was Du willst!”) have sold thousands of copies worldwide because Erich Lejeune puts the theory into practice in his life. The search for truth, knowing oneself, and self-development have accompanied him his whole life. That makes him the only motivation coach who has successfully implemented his strategies step by step in the tough entrepreneurial world. Erich Lejeune lives authentically first-hand.

Growing up after the war in the poorest circumstances in a working class Munich suburb, he fought his way to the top with almost unbelievable motivation and determination. He followed the proverbial path from rags to riches.

After his apprenticeship in wholesaling he achieved great success in leadership positions in the electrical industry. In 1976, at rock bottom, he founded a high tech company together with his wife Irène Lejeune and a partner. Starting out with little more than a ground-breaking idea and a limitless willingness to take risks, the company revolutionised the semi-conductor market within a few years and at its peak was listed on the stock exchange with a market capitalisation worth billions – thus higher than many Dax 30 businesses. Clearly Erich Lejeune recognised the economic and strategic value of microchips early on. He founded subsidiaries around the world. He brought about the revolution in the semi-conductor market with the world’s first virtual chip-exchange, in which over 500 blue-chip companies participate worldwide.

After three decades as a successful entrepreneur he now passes on his valuable know-how with his team as a top coach and international motivation speaker to global businesses and politicians, business leaders and those hungry for success. In this he is his own best advertisement for the correctness of his philosophy.

Thus his philosophical and authentic entrepreneurial knowledge, drawn from his own life is also in demand from universities. He is a guest lecturer for “Motivation for Excellence” at the elite Technical University of Munich and the Jesuit College of Philosophy in Munich – which is also the Lejeune Academy’s scientific partner and where Erich Lejeune has a seat on the advisory board. He has philosophically steeped and underpinned himself in the area of motivation unlike any other.

In his book “Recognise yourself” (“Erkenne Dich selbst”) which includes the 300 most important life questions, he embodies this well founded research – a book that interlaces motivation, daily life and deep philosophical insight, insodoing confirming motivation’s growing role as a life science.



Lejeune

are themselves ignite others.”



“Those who never give up can never lose.” Erich Lejeune

The fact that he has always built his business success on honest values is reflected in the numerous accolades that Erich Lejeune has been awarded. He was for instance nominated as honorary Senator in the German Association of Medium-sized Business as well as Speaker of the BVMW Business Senate. In 1998 he received the respected European Crystal Globe for commerce and in 1999 he was voted “German Entrepreneur of the Year” by Manager magazine, Schitag Ernst & Young and SAP AG. The year 2000 saw him awarded with the European Taxpayer’s Prize by the Association of German Taxpayers.

His setting of standards for responsible engagement extends well beyond his commercial field and into society at large. He was appointed Honorary Consul for Ireland in Bavaria and Baden-Württemberg. The “Heart for Heart - Foundation for Life!” trust that he founded in 2003 and in which he today serves as Chairman of the Board of Trustees facilitates the carrying out of heart operations and subsequent rehabilitation as well as other cardiac procedures and diagnostic measures, particularly amongst sick children in the third world.

This dedication to creating a better world and economy have led to Erich Lejeune’s award of the Federal German Republic’s Cross of Merit with ribbon as well as the Cross of Merit First Class. Amongst many other commendations Erich Lejeune, himself a marathon runner, has received the Wittelsbach Golden Badge of Honour for his engagement for the pentathlon.

The Lejeune Academy represents his crowning life’s work, bound by the Huguenot qualities that Erich Lejeune has emphasised throughout is life and now passes on; honesty without compromise and dedication to the true, the beautiful and the good, to which Socrates and Plato already felt responsible. For the common good.

Irène Lejeune: “Heart for Heart - Foundation for Life!”

Irène Lejeune lives and works with a passion for the “Heart for Heart - Foundation for Life!” trust. She is happiest when she can spontaneously (thanks to modern medicine) help save a life, like that of little Wittti from Tanzania.

Thanks to Irène Lejeune’s efforts the foundation has been able to give hundreds of children worldwide a new life. And she has become a visionary of children’s hearts.

Philosophy & Motivation: Signpost to a good future



Our world has entered an era in which the information society is being displaced by the creation society. We have learned about the computer and the internet. Now it's all about what we do with them, what kind of world we create. We now have the opportunity, unlike any in history, to create our own design for life and to live it. "I am my own creation" said Coco Chanel. This will become compulsory for today's modern person. And status will cease to be measured merely by luxury brands that one can simply buy with money but rather by the strength of the philosophy and motivation with which to create one's individual world. Because those who live by their own vision and conceptions, self-determined and happy will enjoy great respect.

And it is precisely for this that we need the central life elements for which the Lejeune Academy stands: Philosophy, to clearly recognise who we are, what we want and where we are going. And the motivation to realise our ideas and visions. From a historical perspective that has never been as easy as it is today.

These days motivation and philosophy are the most valuable fuels of the future. Erich Lejeune is a wonderful example of the age of motivation and creativity,

because he is living proof that it is possible to realise one's boldest dreams and to constantly reinvent oneself – through motivation.

He is the real thing. He has a lot to say, and teach. The essence of his successful life. The wisdom of how happy and successful businesses are created. What social responsibility looks like. His worldwide foundation "Heart for Heart - Foundation for Life!" reveals him as a man of emotions and of commitment. With his Academy he is opening the door to the future, something that sustainably advances individuals, society, science, the economy, politics and culture.

This Academy conveys the art of proper thinking and correct action. That is just what we need for the future: So that we can again take the time to clearly and logically think things through to the end. So that we create free space to think ahead. Because it is all about developing one's own creative thoughts rather than rethinking old ideas.

Many people are overwhelmed by the countless possibilities of our modern world and often seem paralysed. For this reason it is essential for us to be clear about which strong motivation we are

acting on, which visions move us and according to what values we live our lives. That's why the Lejeune Academy's vision is so forward-looking. It is evolving into a place of the future in which people can develop new solutions in a lively mental exchange away from the hectic of daily life. For the common good.

May this Academy like its archetypes in ancient Greece become a breeding ground for knowledge, change, truth, success – and happiness!

Christoph Santner
Futurologist



The Lejeune Academy & reflected in commerce

"So long as you believe in yourself you have every chance in life!" Erich Lejeune



Prof. Honorary Dr. Roland Berger

Founder of Roland Berger Strategy Consultants

An academy that committed itself to motivation, enthusiasm and philosophical awareness – what could be better for this country with all its companies, big and small! If only Germany had more people with the drive to implement their visions and ideas, we would cut quite a different picture in the world.

Dr. Dirk Ippen

Publisher

Acting with heart and soul, and doing just that which gives one's life strength, joy and energy. Erich Lejeune continually sets himself these new challenges. Challenge is the engine of his work. So it is quite fitting that the next step in his life marathon is the Lejeune Academy for Philosophy & Motivation. And I am confident that he will lead it to success. The College of Philosophy provides a suitable escort.



Emilia Müller

Bavarian State Minister for Business, Infrastructure, Transport and Technology

Bavaria is situated in the heart of Europe, not just geographically but also politically and economically. Valuable pulses have always been sent out from this region and continue to do so. These pulses are always there thanks to outstanding individuals, a group to which Erich Lejeune belongs. He has made a name for himself as a businessman, media professional and now as the founder on an Academy. He has proven himself again and again – keep up the good work!

Prof. Dr. Heinrich v. Pierer

Chairman of the German Federal Government's Innovation Council

I got to know Erich Lejeune as a man of vision way back in the days when he first made a name for himself as "Mr Chip". His broad vision has once again been proven by his creation of the LA, an institution which sets out to convey philosophy and values. I am very happy to support him in this. Never before has it been more important that business leaders understand not just their craft but also operate humanely. Success can only be achieved through the heart and mind. Erich Lejeune embodies this in an exemplary form.



Our know-how & know-why.

The Lejeune Academy's spectrum of motivation and values

Know yourself

The Lejeune Academy supports individuals from the worlds of business, politics, culture and society in discovering their potential, optimising its usage and thus finding the path to a successful, self-determined and fulfilled life. We offer you the chance to recognise yourself – your desires, goals, needs, strengths and also weaknesses, through psychologically based tests and productive workshops. This opens the door to a first-rate self-determined life.

Live to your full potential

We offer you the opportunity to build on your strengths and to use the full range of your temperament and abilities through effective training modules.

Unfolding rather than bending, consciously living your own personality rather than playing roles determined by others – that is our motto.

Individually tailored advice

Each individual is unique, no-one's path in life is the same. We offer you individual counselling and made-to-measure strategies for your very personal route to success, happiness and fulfilment.

"Education is the most global and secure currency in the world." Erich Lejeune

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Success is freedom and the result of our thoughts



First hand authoritative knowledge

Our approach to solutions and tips do not rely on academic reading or second-hand experience, rather they have been reliably proven in Erich Lejeune's successful life. Profit from his broad range of capabilities and his long life and practical experience.

The original is always better than a copy. That's why Erich Lejeune shares the unadorned essence of the motivation life science in his lectures, courses, seminars and coaching. He has filtered out the pure concentrate from thirty years of intensive commitment in the areas of motivation, psychology, self-help and philosophy.

For you that means: clear orientation, time savings, zest for life and success.

Learned from life for life

Erich Lejeune has the experience to go with the theory. He brings often abstract insights from psychology and philosophy into your daily life. His stimuli are always tangible, drawn from life, practically focussed and implementable in daily life.

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Ask. Think. Act.

The Lejeune Academy's building blocks

The Lejeune Academy melds a broad spectrum of blocks building effectively on each other. This ranges from various seminars, courses and workshops (which we will also happily tailor to your needs) to a range of first-class products, over to exclusive key note presentations and lectures from Erich Lejeune as well as international speakers and trainers from our Academy – top class experts from the worlds of politics, science, business, media, art and culture.

🚩 Building block 1

Motivation: giving power to life

How do I harness energy, enthusiasm and motivation?
 How do I develop self-worth and self-confidence?
 How do I discover and reach my goals?
 How do I organise my life?
 How do I meet challenges?
 How do I achieve mind-body-soul balance?
 How do I harness the power of motivation?
 How do I live honestly, and find my inner wealth?
 How important are emotions to me?
 How do I transform failures into successes?
 How do I relight the flame?

🚩 Building block 2

Philosophy: understanding life

What is the meaning of my life?
 How important are truth and honesty?
 Which values make me strong?
 According to which values should I live?
 How do I live true to myself?
 How am I an example?
 How do I find fulfilment?
 How do I deal with my fears?
 How important is love in my life?
 How strong is my soul?
 What are my vital questions in life?

🚩 Building block 3

Communication und Leadership: Convincing and winning

Communication through motivation, language and body language
 Handling modern communication tools and media
 Developing success strategies
 Successful selling
 Optimising finances
 Successful personnel and team leadership
 Coaching for women – the future is female
 Trust is good, supervision is better
 Future marketing – future sales - future values
 Brand checking and building with a look into the future

Erich Lejeune special trainings on demand!



Exclusive motivational products from the Lejeune Academy

Our motivational products guarantee you lasting success. Selected Lejeune books, audio-books, CDs, DVDs and the Lejeune Powerbox accompany the teaching content of our Academy.

Key note presentations and lectures

Here you'll find a wealth of topics for you and your company to choose from. Use the professional and methodical expertise that Erich Lejeune has acquired through hundreds of key note presentations and speeches around the world. The Lejeune Academy secretariat will be happy to give you more information.

Further information about our current programme can be found on our website or by calling us. The Lejeune Academy team is waiting to help you!
www.Lejeune-Academy.de

"Learning is the future. If you want to plan for a year ahead, plant rice. If you want to plan for a decade ahead, plant trees. If you want to plan for the next century, educate people."

Chinese proverb



The Lejeune Academy & reflected in the Media

Angelika Diekmann

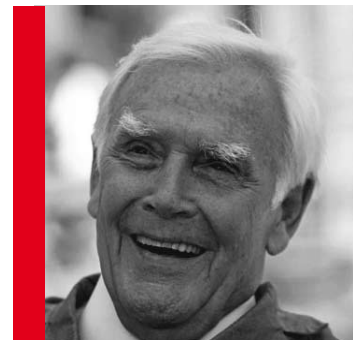
Publisher, Passauer Neue Presse



There are definite similarities and parallels between my engagement and that of Erich Lejeune: Alongside the medial work that we both do we are also interested in creating platforms where people can meet. My forum in Passau "People in Europe" ("Menschen in Europa") brings artists, politicians, entrepreneurs and scientists from East and West together. The Lejeune Academy for Philosophy & Motivation has committed itself to the same concern, offering formative contemporaries a podium. And in all that neither of us has lost our footing on solid ground!

Joachim Fuchsberger

Actor and presenter



I have enjoyed a long lasting friendship with Erich Lejeune. We each know what it means to stand in the spotlight. That he is now using this stage not to present himself but to promote the Academy and its concerns of insight and motivation is the crowning glory to his life's work.

Ulrich Gehrhardt

Managing Director, münchen.tv



At münchen.tv we see our task not just as being the leading private TV broadcaster, but much more as transmitting the pulse for Munich and Bavaria. As one of our best known presenters Erich Lejeune contributes with his programmes in a significant way. I am especially pleased that he is now able to motivate and enthuse people not just through the media but also through his Academy for Philosophy & Motivation. I commend and support his engagement for Munich and Bavaria from the bottom of my heart.

Klaus Josef Lutz

Managing Director, Süddeutscher Verlag



The media today not only has the function to inform but also the challenge to provide a solid platform for social dialogue where discussions on the future direction of our society can take place. As a television presenter, author and founder of an academy, Erich Lejeune sets an exemplary path as a committed citizen and individual. I wish him all the best of luck and great staying power.

Helmut Markwort

Chief Editor, Focus

“Knowledge, communication and enthusiasm” are the words that come into my head when I think of the Lejeune Academy for Philosophy & Motivation. Nothing is more important to our knowledge-based society than authentic personalities who engage themselves for our country with such motivation.

**Ruthart Tresselt**

Radio and TV journalist, Chairman of the International PressClub Munich

I sensed Erich Lejeune's enthusiasm and dedication to realise ideas at our very first meeting. When it also became clear that we shared a birthday (if not the same year!) our closer collaboration went almost without saying.

I congratulate Erich Lejeune on his dedication to the International PressClub Munich and I am confident that he will also give this body many stimuli. In any event I am looking forward to enjoying success in the future with a dedicated motivator. I am sure there will opportunities for his Lejeune Academy for Philosophy & Motivation and the International PressClub Munich to work together. In an era when excessive greed of certain managers makes headlines, individuals such as Erich Lejeune provide a role model. I wish him and his Academy further success.

The Lejeune Academy reflected in education, science and religion

Susanne Breit-Keßler

Senior Consistory and Regional Bishop of the Evangelical-Lutheran Church in Bavaria

Erich Lejeune's vision of his Academy and my vision of my church are closely linked. For me it's all about a community of very different people who enjoy and are interested in thinking, speaking and acting respectfully with each other in the name of God. The Academy for Philosophy & Motivation is also not merely concerned with the important questions of life, rather it brings people together who, full of dedication and enthusiasm wish to fashion their own lives and businesses.



Dr. Friedemann Greiner

Director of the Evangelical Academy, Tutzing



The Academy for Philosophy & Motivation is a wonderful example of commitment in the realm of civil society. Every society concerned about their future sustainability is well-advised when they can access people and institutions beyond state action, who are indispensable for a spirited wellbeing worth living. The Lejeune Academy for Philosophy & Motivation offers just this: People are set in motion and are challenged to discover their skills and willpower such that they take our society and help create a life-affirming and mutually respectful community.

Prof. Dr. (multiple)Honorary Dr. Wolfgang A. Herrmann

President of the Technical University Munich

Our elite university is all about the highest performance and global leaders – just like Erich Lejeune. That's why he teaches "Motivation" at our Technical University. Because without motivation there can be no successes, especially in science. I am convinced that his Lejeune Academy for Philosophy & Motivation will make an important contribution in providing the mental sparks to advance our science and business communities and encouraging talent in our country. Erich Lejeune is an outstanding ambassador for advancement in all areas of society.

**Charlotte Knobloch**

President of the Central Council of Jews in Germany

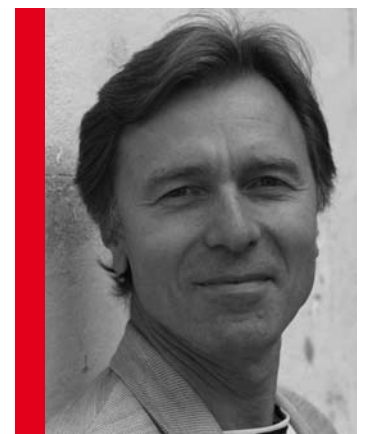


My personal interest is the dialogue between people, religions and nations. Only when we get to know each other better and when we bring about motion in firm fronts will we move towards a better future. I know through our personal acquaintance that Erich Lejeune and his Academy for Philosophy & Motivation are targeting the same goal. For that I thank him and wish him every success in this venture.

Ivan Liška

Director of the Bavarian State Ballet

Discipline, perfection, a strong will and constantly remaining in motion – this is the secret of a good dancer and a world class ballet. And Erich Lejeune would not have achieved his successes without these virtues. I am delighted to have the support of Irène Lejeune as Ambassador for the Bavarian State Ballet and Erich Lejeune in our work, and in return I hope to be able to contribute my experiences of motivation, aesthetics and teamwork to the Lejeune Academy for Philosophy & Motivation.





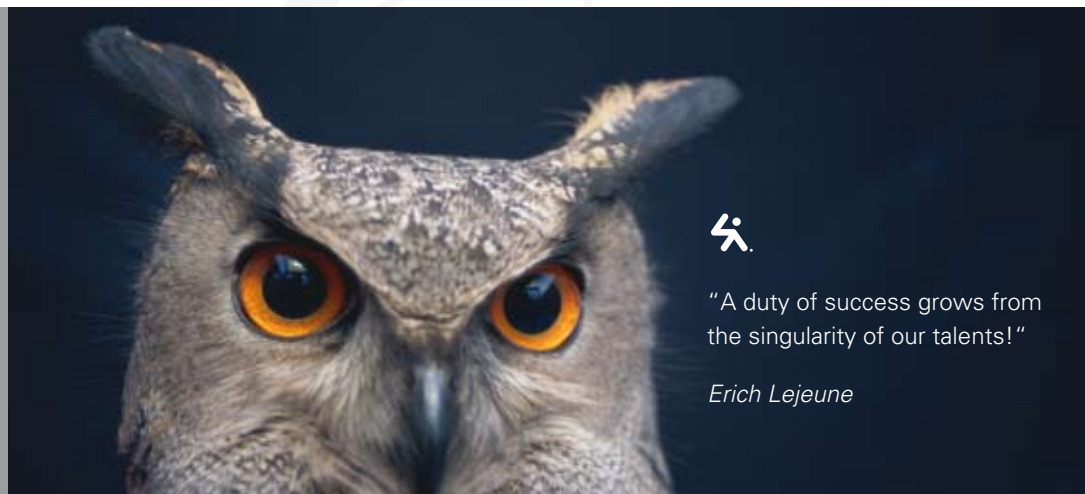
Siegfried Schneider

Bavarian State Minister for Education and Cultural Affairs

One of the central guiding themes of my education policy is "encourage every talent!". It comes from my firm belief that the key to personal, economic and social success is an optimal education. Crucial for this is that we awaken young peoples' ability and willingness to life-long learning. Because in a world full of dynamism and change, those who do not show themselves to be constantly inquiring, highly motivated and ready to learn will put their future at risk. As such I welcome this initiative from Mr Lejeune and his Academy for Philosophy & Motivation.

Friedrich Kardinal Wetter

The gap between rich and poor is increasing both at home and around the world. We must never forget that economic questions are always coupled with moral responsibilities. The same goes for the fields of technology, research and the media. It is high time to devise a far-reaching consensus of values and to assert the principles of personality, subsidiarity and solidarity, developed from the Christian idea of man. I hope that the Lejeune Academy for Philosophy & Motivation will make a substantial contribution to this.



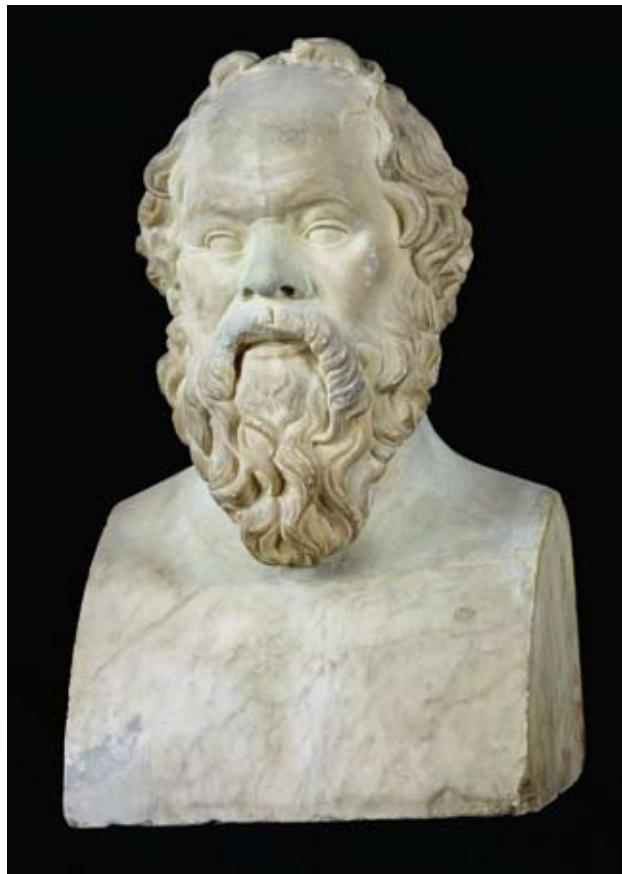
(multiple) Honorary Dr. Hans Zehetmair

Chairman of the Hanns-Seidel-Foundation; former German Federal Minister for Science, Research and Art, President of the "Heart for Heart - Foundation for Life!" foundation

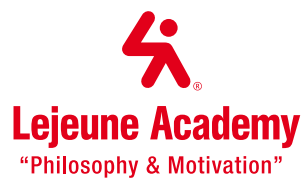
Occidental culture and science would have been unthinkable without the famous academies of a certain Plato in Athens or Ptolemy II in Alexandria. Academies, these hotbeds of the mind, have a societal function of central importance in today's information society. I compliment Erich Lejeune on his courage, his dedication and the important intellectual contributions his Academy for Philosophy & Motivation will render to our country.

ASK.THINK.ACT.

THE WORLD OF PHILOSOPHY!



Sokrates - Musée du Louvre, Paris



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