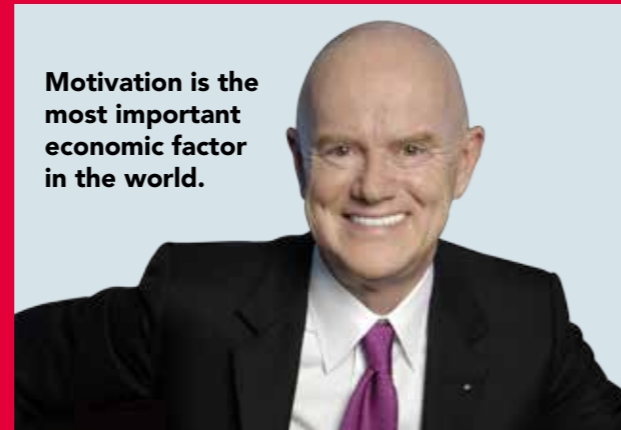


**Inspiring people to  
achieve with**

-  Communications consulting
-  Management coaching
-  Motivational coaching
-  Empathy consulting
-  Strategy consulting
-  Sales coaching
-  CEO coaching
-  Health check-ups by  
Kardiologie  
Zentrum  
München  
Bogenhausen

Motivated business partners  
are our best reference.  
Worldwide.



**Motivation is the  
most important  
economic factor  
in the world.**

*Dr. phil. h. c. mult. Erich Lejeune*

At the Lejeune Academy, the success of our international clients provides us with constant inspiration in everything we do. Our global networks are testament to this.

The founding philosophy of the Lejeune Academy has become firmly established and highly regarded in global motivational and strategy consulting. Our ability to inspire and empower people is highly respected and acknowledged.

This is the impetus and at the same time our daily incentive – to remain with all our energy as your number one motivational force.



**Classic consulting belongs in the past,  
Lejeune Academy is the present.**

Motivation, enthusiasm, success

**What we at the Lejeune Academy know:**

It's enough for only one person to believe in you.  
Even if this person is you!

Those who are strongest aren't the ones who  
always succeed. It is those who have  
experienced defeat that never  
give up.

I know what happens if  
you don't give up!

There's always something  
worth fighting for.


**It's knowing how to do it!**

*E. Lejeune*

Dr. phil. h. c. mult. Erich Lejeune,  
President  
Lejeune Academy

**Expert in motivation  
and philosophy,  
globally successful  
visionary, entrepreneur  
and consultant.**



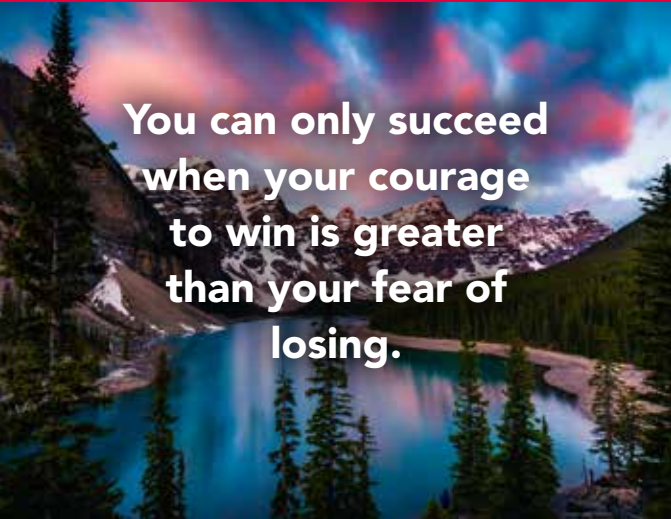


Your success  
starts when  
the excuses  
end.

**Motivation knows no excuses.**

„It is lively and always leads to success stories.  
For life is movement and life must live.“

*(Dr. phil. h.c. mult. Erich Lejeune)*



You can only succeed  
when your courage  
to win is greater  
than your fear of  
losing.

**Courage means "making things happen".**

„Courage is the commitment to begin without any  
guarantee of success.“

*(Johann Wolfgang von Goethe)*

## Dr. phil. h. c. mult. Erich Lejeune

Born on 15 June 1944 in Dorfen, Bavaria, and raised in Munich. Married to Dr. h.c. Irène Lejeune.

**1976** foundation of Consumer Electronic AG

**2002** foundation of Lejeune Academy

- Honorary Consul General of Ireland for Bavaria and Thuringia
- Presenter on münchen.tv television channel
- Benefactor and President of "Heart for Heart – Foundation for Life!"
- Strategic consultant at the Munich Jesuit School of Philosophy
- Author and leading motivational speaker

### Awards (selection)

**2015** Honorary doctorate from the University of Medicine and Pharmacy, Ho Chi Minh City

**2013** Honorary doctorate from the University of Da Nang

**2012** Bavarian Order of Merit


**2010** Honorary doctorate from the Munich Jesuit School of Philosophy

**2007** German Federal Cross of Merit, first-class

**2002** German Federal Cross of Merit on the Ribbon of the Order of Merit

**1999** German Entrepreneur of the Year for commerce

**1999** European Taxpayers' Award from the Taxpayers Association of Europe



You yourself are your own  
obstacle, rise above yourself.

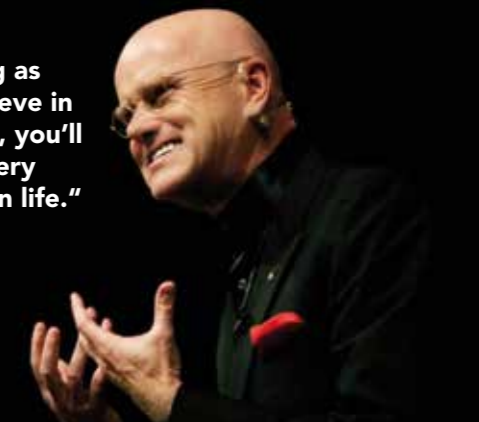
HAFEZ

THE  
LEJEUNE  
ACADEMY 

Lejeune Academy,  
the vision of tomorrow.

VISION

„As long as  
you believe in  
yourself, you'll  
have every  
chance in life.“



*Dr. phil. h. c. mult. Erich Lejeune*

Classic consulting mostly has a purely technical focus. The people at a company fade into the background and are seldom considered. Those concerned are left with the impression that they are being controlled from the outside and so are not being integrated. As a result, they lose their motivation and become an obstacle to their own success.

Our motivational philosophy goes one step further, placing people – as a source of success – at the centre of our consulting activities. The many years of experience, tremendous enthusiasm and motivational energy we have to offer at the Lejeune Academy guarantee a decisive lead on the road to your own success.